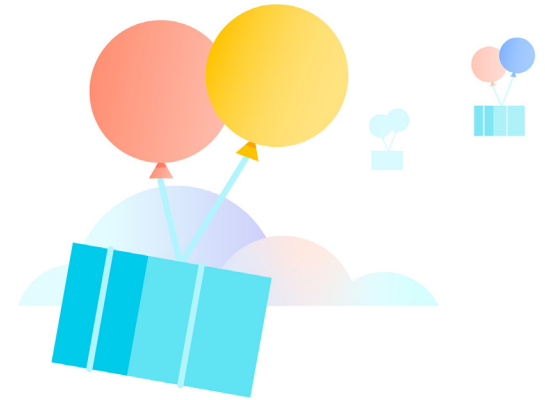


Presenting a migration plan



If you have a handle on your business needs and challenges when it comes to migration, it's a good idea to propose a high-level migration plan that estimates timing and costs. Having a proposed plan in hand can be the cherry on top when you talk to your boss or the c-suite about moving to the cloud.

So, how do you make that plan? Here's a checklist of what you'll need:

☐ **Identify your ideal migration strategy**

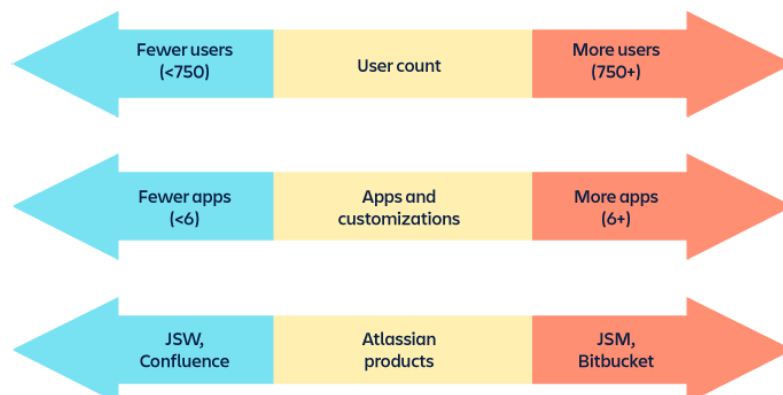
Will you migrate all your users and data to cloud at once or move them in stages? Should you use migration as a chance to optimize processes and leave behind any data you no longer need or do you need to take current data and processes with you?

Use this [short breakdown of the pros and cons of each migration strategy](#) to propose the one you think works best for your business.

☐ **Assess your migration complexity**

Before determining your timeline, it's good to have an idea of how complex your migration might be. Factors that can affect complexity include the number of third party apps, which products you're needing to migrate, number of users, and level of customization. Review our [server to cloud migration guide](#) to learn more.

Evaluate complexity to determine migration time and support needed



☐ **Propose a timeline**

As you plan for migration, your timeline might change. But you can still give the c-suite an idea of timing based on other people's projects. The typical migration takes 3-6 months and a complex one (with tons of users and lots of data) may take 6-12.

☐ **Calculate the cost**

How much tech time will you need in order to migrate? Would your company benefit from a [Solution Partner](#) and what will it cost to bring one on? What other costs do you need to factor in for your particular migration?

Use our [Cloud Savings Calculator](#) or check out our tutorial on calculating [total cost of ownership \(TCO\) and return on investment \(ROI\)](#). This will help you understand what actually goes into the costs behind operating in cloud.

To help you compare your current server pricing with your potential costs in cloud, use our [personalized price comparison tool](#).

☐ **Propose a time to value**

How quickly do you expect to see results after you move to the cloud? [89% of Atlassian customers say they saw value in less than six months](#), with 37% realizing value within a single month.

☐ **Add the plan to your presentation**

Whether you feel you have a comprehensive plan with all the elements above or you want to present a couple of migration strategies and timelines, giving your boss or the c-suite an idea of what migration will look like can help your presentation shine. Add one slide or five – whatever you need to get to the level of detail you want to present.

Need more migration planning help?

Check out our [robust migration guide](#) for every step we recommend in the migration process.